ESTTA Tracking number:

ESTTA623176 08/25/2014

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92059632
Party	Defendant Fabian Claudio Olemberg
Correspondence Address	FABIAN CLAUDIO OLEMBERG LA PAMPA 2326 PISO 2 OF 2005 CAPTIAL FEDERAL, 1428 ARGENTINA
Submission	Answer
Filer's Name	Perla M. Kuhn
Filer's e-mail	ipdock- et@foxrothschild.com,pkuhn@foxrothschild.com,rmiller@foxrothschild.com
Signature	/Perla M. Kuhn/
Date	08/25/2014
Attachments	Answer PRL v Olemberg No 92059632.pdf(305095 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PRL USA HOLDINGS, INC.,

Petitioner,

Cancellation No.: 92059632 Registration No.: 4,042,469

V.

FABIAN CLAUDIO OLEMBERG,

Registrant.

Trademark : Sauta Je Polo

ANSWER TO PETITION OF CANCELLATION

Fabian Claudio Olemberg ("Registrant"), by and through its undersigned counsel, hereby answers the Petition for Cancellation ("Petition"), filed June 30, 2014 by PRL USA Holdings, Inc. ("Petitioner"), as follows:

- 1. Registrant admits that Ralph Lauren is a clothing designer. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 1.
- 2. Registrant admits that Petitioner currently markets clothing and accessories bearing the POLO word mark and the "Polo Player" design mark. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 2.
- 3. Registrant admits, to the extent that the records of the PTO substantiate, that Petitioner owns the marks contained in Exhibit A. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 3.

- 4. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 4.
- 5. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 5.
- 6. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 6.
- 7. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 7.
- 8. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 8.
- 9. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 9.
- 10. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 10.
 - 11. Registrant admits the allegations of paragraph 11.
- 12. Registrant admits that Petitioner began using the POLO marks prior to Registrant's use of the Registered Mark. Registrant denies the remaining allegations of paragraph 12.
- 13. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 14.

- 14. Registrant lacks sufficient information about and consequently denies the remaining allegations of paragraph 14.
 - 15. Registrant denies the allegations of paragraph 15.
 - 16. Registrant denies the allegations of paragraph 16.
 - 17. Registrant denies the allegations of paragraph 17.
 - 18. Registrant denies the allegations of paragraph 18
- 19. Registrant admits that he sells goods identified in the '469 registration. Registrant denies the remaining allegations of paragraph 19.
 - 20. Registrant denies the allegations of paragraph 20

AFFIRMATIVE DEFENSES

Registrant submits the following affirmative defenses:

- 1. Petitioner fails to state a cause of action upon which relief can be granted.
- 2. Petitioner's claim is barred, in whole or in part, by the doctrine of laches, estoppel, and acquiescence.
- 3. Petitioner's alleged mark is weak and entitled to limited protection because multiple unaffiliated third-parties use and have registered trademarks featuring the term POLO and an image of a polo player. Examples of such trademarks, with print-outs from the Coresearch database, are attached hereto as Exhibit A.
- 4. There is no likelihood of confusion, mistake, or deception because, among other factors, Registrant's mark and Petitioner's alleged mark are not confusingly similar and the respective goods are not similar.

5. Petitioner has failed to adequately maintain, police, or enforce any trademark or proprietary rights it may have in its alleged trademark.

6. Registrant hereby reserves its right to assert any and all other defenses as

appropriate as they present themselves through the course of this proceeding.

WHEREFORE, Registrant respectfully prays that this Board dismiss this Petition and grant such other relief as the Board deems just and proper.

Respectfully submitted,

FABIAN CLAUDIO OLEMBERG

Dated: August 25, 2014 By: /Perla M. Kuhn/

Perla M. Kuhn Ryan N. Miller Fox Rothschild LLP 100 Park Avenue Suite 1500

New York, NY 10017 Tel: 212.878.7900

Attorneys for Registrant

Attorney Ref.: 135909.04006

CERTIFICATE OF SERVICE

I hereby certify that I am over the age of 18 years, not a party to this action, and that on the 25th day of August, 2014, I caused to be served a true and correct copy of the foregoing Answer to Petition of Cancellation by first class mail and electronic mail to the following attorney for Petitioner:

ANDREA L. CALVARUSO AMY GAVEN KELLEY DRYE & WARREN LLP 101 PARK AVENUE NEW YORK, NY 10178 acalvaruso@kelleydrye.com agaven@kelleydrye.com

I further certify under penalty of perjury that the foregoing is true and correct.

Dated: August 25, 2014

New York, New York

By: /Varant Ekmekjian/

Varant Ekmekjian

Exhibit A

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
US Federal Q1 uf 2	BEVERLY HILLS POLO CLUB and Design POLO CLUB SN:74-209022 RN:1,751,058	Renewed February 9, 2013	(Int'l Class: 9) Ophthalmic eyewear; namely, eyeglass frames, lenses, chains, and cases; eyeglasses; and sunglasses (Int'l Class: 14) Watches (Int'l Class: 18) Wallets, umbrellas, and small leather goods; namely, credit card cases, key cases, and coin purses (Int'l Class: 24) Beach towels, bath towels, table linens and textile placemats, and bed and bath accessories; namely, fabric toilet seat covers (Int'l Class: 25) Clothing for men, women and children; namely, shirts, sweatshirts, sweaters, tee shirts, pants, caps, hats, jackets,	Bhpc Associates LLC (Delaware Limited Liability Company) 1370 Broadway New York, New York 10018
	Disclaimer: "BEVERLY HILLS"		dresses, socks, hosiery, raincoats	
US Federal Q1 uf 3	BEVERLY HILLS POLO CLUB and Design	Renewed December 29, 2008	(Int'l Class: 25) Footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes	Bhpc Associates LLC (Delaware Limited Liability Company) 1370 Broadway New York, New York 10018

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
	SN:74-558586 RN:2,214,846			
	Disclaimer: "BEVERLY HILLS"			
US Federal Q1 uf 4	KEY WEST POLLO and Design	Registered September 23, 2008	(Int'l Class: 18) Purses and bags, namely, tote bags, handbags, athletic bags, beach bags, carry-all bags, and book bags (Int'l Class: 25) Clothing, namely, shorts, shirts, dresses, hats, pants, belts, ties, scarves, jackets, fleece sweatshirts, sweatshirts, shoes, boots, sandals	Weaver, Marcia G. (United States Citizen) 19 Fife Road Wellesley, Massachusetts 02481
	SN:77-153272 RN:3,505,982			
US Federal Q1 uf 5	MEADOW BROOK and Design	Renewed November 24, 2004	(Int'l Class: 25) Ladies' coats and suits	R. Josephs Licensing Inc. (California Corp.) 21250 Califa Street Suite 106

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
	SN:71-079546 RN:101,340			Woodland Hills, California 91367
US Federal Q1 uf 6	NAPL NORTH AMERICAN POLO LEAGUE and Design SN:77-136991 RN:3,481,504 Disclaimer: "NORTH AMERICAN"	Registered August 5, 2008	(Int'l Class: 25) Belts; golf shirts; pajamas; shirts; t-shirts; jackets; pants; footwear; shorts; socks; sweat pants; sweat shirts; sweat shorts; sweaters; ties; scarves; vests; suspenders; gloves; headgear, namely, caps; hats; headbands	North American Polo League, LLC (Delaware Limited Liability Company) 109 North Post Oak Lane Houston, Texas 77024
US Federal Q1 uf 7	NIC NATIONAL INTERCOLLEGIATE CHAMPIONSHIP UNITED STATES POLO ASSOCIATION and Design	Registered November 8, 2011	(Int'l Class: 25) Clothing, namely, polo shirts and t-shirts	United States Polo Association (Illinois Corp.) Suite 430 771 Corporate Drive

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
	NICE -			Lexington, Kentucky 40503
	SN:77-745283 RN:4,053,447 Disclaimer: "UNITED STATES, ASSOCIATION AND NATIONAL"			
US Federal Q1 uf 10	POLOGEAR and Design	Registered Principal Register - Sec. 2(F) March 11, 2014	(Int'l Class: 18) Saddles, horse tack, namely, bridles, reins, leads, bits, stirrup leathers, girth straps, lunge lines, halters, bags for sports, spats and (Int'l Class: 25) Clothing for wear in equestrian activities, namely, athletic uniforms, pants, shorts, shirts, underwear, socks, boots, shoes, belts, suspenders, gloves, hats,	Polo Gear Intellectual Properties, Inc. (Wyoming Corp.) 544 Pass Creek Rd Parkman, Wyoming 82838
	SN:85-458112 RN:4,493,254			

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
US Federal Q1 uf 11	POLUSO: 1180 and Design SN:85-684782 RN:4,515,419 Disclaimer: "1180"	Registered April 15, 2014	(Int'l Class: 25) Luxury clothing and ready-to-wear clothing for women and girls, namely, shirts, swimwear, jackets, socks, sweaters, blouses, dresses, and pants, and outerwear in the nature of coats, raincoats, rain hats, and ski pants; footwear; none of the aforementioned goods intended for	Anthony L. Hinton Rn, Bsn, Aka Mcbean- Hinton LLP (United States Citizen) 1180 Raymond Blvd - #6 Newark, New Jersey 07102
US Federal Q1 uf 12	PROFESSIONAL POLO ASSOCIATION PPA TOUR and Design SN:77-647275 RN:4,194,907	Registered August 21, 2012	(Int'l Class: 25) Clothing for use in connection with or promotion of the equestrian sport of polo, namely, caps, jerseys, t-shirts, sweat shirts, jackets, and polo pants	Moertl, Michael G. (United States Citizen) 14248 Dickens Street #207 Sherman Oaks, California 91423

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
	Disclaimer: "PROFESSIONAL POLO ASSOCIATION"			
US Federal Q1 uf 16	SANTA BARBARA POLO & RACQUET CLUB and Design SN:74-273515 RN:1,743,296 Disclaimer: "SANTA BARBARA"	Renewed December 29, 2012	(Int'l Class: 25) Clothing; namely, shirts, sweatshirts, hats, neckties, and shoes	Santa Barbara Polo Club (California Corp.) 301 North Lake Avenue No.900 Pasadena, California 91101
US Federal Q1 uf 20	ST. MORITZ POLO WORLD CUP ON SNOW and Design	Published December 17, 2013	(Int'l Class: 18) Leather and imitations of leather; trunks and travelling bags; umbrellas; saddle pads; all for the practice of the sport of (Int'l Class: 25) Clothing, namely, shirts, pants and polo uniforms; headgear, namely,	St. Moritz Polo Ag (Switzerland Aktiengesellsch aft) Plazza Dal

TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
		hats and caps; polo shirts, t-shirts, tops, bottoms, rainwear, raincoats, coats,	Mulin 6 7500 St. Moritz Switzerland
SN:85-619907 Disclaimer: "ST. MORITZ POLO WORLD CUP ON SNOW"			
TEAM USPA and Design SN:85-172493	Allowed - Intent to Use 5th Extension of Time Granted February 8, 2014	(Int'l Class: 25) Clothing, namely, tops, bottoms, jackets, blazers, headwear, and shirts	United States Polo Association, Inc. (Illinois Corp.) 771 Corporate Drive, Suite 430 Lexington, Kentucky 40503
	Disclaimer: "ST. MORITZ POLO WORLD CUP ON SNOW"	SN:85-619907 Disclaimer: "ST. MORITZ POLO WORLD CUP ON SNOW" TEAM USPA and Design Allowed - Intent to Use 5th Extension of Time Granted February 8, 2014	SN:85-619907 Disclaimer: "ST. MORITZ POLO WORLD CUP ON SNOW" TEAM USPA and Design Allowed - Intent to Use 5th Extension of Time Granted February 8, 2014 Allowed - Intent to South Extension Of Time Granted February 8, 2014 Allowed - Intent to South Extension Of Time Granted February 8, 2014

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
US Federal Q1 uf 22	TEAM USPA and Design TEAM SN:85-323982 RN:4,415,233 Disclaimer: "TEAM"	Registered October 8, 2013	(Int'l Class: 25) Clothing, namely, tops, bottoms, jackets, blazers, headwear, and shirts (Int'l Class: 41) Entertainment services, namely, organizing and conducting polo tournaments	United States Polo Association, Inc. (Illinois Corp.) 771 Corporate Drive, Suite 430 Lexington, Kentucky 40503
US Federal Q1 uf 23	USPA and Design USPA USPA SN:77-584144 RN:3,729,640	Registered December 22, 2009	(Int'l Class: 18) Backpacks, book bags, sports bags, bum bags, wallets and handbags; briefcases; business card cases; coin purses; handbags; luggage; umbrellas (Int'l Class: 25) Clothing for men, women and children, namely, suits, coats, jackets, ties, shirts, pants, leatherwear, namely, jackets and coats, jeans, t-shirts,	United States Polo Association, Inc. (Illinois Non- Profit Corporation) 771 Corporate Drive, Suite 430 Lexington, Kentucky 40503

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
US Federal Q1 uf 24	USPA and Design USPA SN:78-979348 RN:3,370,932	Registered 8 & 15 December 27, 2013	(Int'l Class: 25) Clothing for ladies and children, namely, polo shirts, t-shirts, outerwear, namely, coats, and jackets, socks, sweaters, blouses and shirts; footwear	United States Polo Association, Inc. (Illinois Non- Profit Corporation) Suite 430 771 Corparate Drive Lexington, Kentucky 40503
US Federal Q1 uf 25	WELLINGTON POLO CLUB and Design Wellington Polo Club	Pending - Publication Review Complete August 12, 2014	(Int'l Class: 25) Belts; blazers; cardigans; coats; dresses; gloves; headgear, namely, hats and caps; jackets; neckties; pants; polo shirts; raincoats; scarfs; shirts; short-sleeved shirts; socks; stockings; sweaters; swimwear; t-shirts; turtle neck shirts; underwear; v-neck sweaters; vests; waistcoats	Adler, Mauricio David (Argentina Citizen) Loyola 599, Esq. Acevedo 1414 Buenos Aires Argentina

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
	SN:86-030936 Disclaimer: "POLO CLUB"			
US Federal Q1 uf 26	SN:77-598792 RN:3,657,070	Registered July 21, 2009	(Int'l Class: 24) Children's blankets; pillow cases; place mats not of paper; textile napkins; towels (Int'l Class: 25) Clothing, namely, shirts, jackets, sweaters, sweat shirts and snow suits; hats; infant and toddler one piece clothing; bibs not of	First Atlanta Equity, LLC (Georgia Limited Liability Company) 4680 Polo Lane S.E. Atlanta, Georgia 30339
US Federal Q1 uf 28	SN:77-962017	Published - Opposed December 2, 2010	(Int'l Class: 25) Belts; bottoms; coats; footwear; headwear; jackets; shorts; sweat pants; swimwear; ties; tops; wearable garments and clothing, namely, shirts	United States Polo Association, Inc. (Illinois Corp.) 771 Corporate Drive Suite 430 Lexington, Kentucky 40503

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
US Federal Q1 uf 29	SN:77-962020	Published - Opposed December 2, 2010	(Int'l Class: 25) Belts; bottoms; coats; footwear; headwear; jackets; shorts; sweat pants; swimwear; ties; tops; wearable garments and clothing, namely, shirts	United States Polo Association, Inc. (Illinois Corp.) 771 Corporate Drive Suite 430 Lexington, Kentucky 40503
US Federal Q1 uf 31	SN:78-217632 RN:3,395,661	Registered 8 & 15 March 4, 2014	(Int'l Class: 3) Saddle soaps, perfumes and colognes (Int'l Class: 18) Bags, namely, handbags, all-purpose sport bags, carry-on bags, duffel bags, and travel bags (Int'l Class: 25) Clothing, namely, shirts, sweatshirts, jackets, vests, pants, shorts, sweaters, caps, and polo uniforms	Capinel S.A. (Uruguay Corp.) Buenos Aires No. 484 Piso 2, Escritorio 10 Montevideo Uruguay
US Federal Q1 uf 34	THE REAL PROPERTY.	Renewed January 26, 2013	(Int'l Class: 25) Shirts, sweatshirts, jeans, shoes, boots and belts	Capinel S.A. (Uruguay Corp.) Buenos Aires No. 484 Piso 2,

TM Record	TM/SN/RN/Disclaimer	Status/Status Date	Brief Goods/Services	Owner
	SN:74-201912 RN:1,748,598			Escritorio 10 Montevideo Uruguay
US Federal Q1 uf 35	SN:75-646825 RN:3,598,829	Registered March 31, 2009	(Int'l Class: 14) Jewelry of precious metal, namely, watches; costume jewelry, namely, watches (Int'l Class: 18) Tote bags; backpacks; briefcases; luggage; calling card and key cases; handbags; and umbrellas (Int'l Class: 25) Clothing, namely, tops; bottoms; coats; jackets; jeans; slacks; shorts; sweaters; shirts; ties; belts; head wear; foot wear; swim wear; and	United States Polo Association (Illinois Corp.) 771 Corporate Drive, Suite 430 Lexington, Kentucky 40503